

MINUTES
CDS East Bay Chapter Board of Directors (BOD) Meeting
Sunday, January 17, 2010

Call to Order: 3:25 pm
Adjourn: 6:10 pm
Location: Pleasanton, CA

Attendees: Jan Bauman, Connie Dahl, Tinsley Davis Cohen, Kris Kalstrom, Robin Katherman, Emily McDonald, Amy Mezey, Wendy Morris, Ann Zerega

Absent: Amy Riker, Christine Rossi, Linda Stalcup, Pegge Trail, Justine Wilson

Minutes from prior meeting:

Minutes from November 2009 – motion made, seconded and passed (m/s/p) to approve the minutes.

Minutes from 2010/2011 BOD December 12, 2009 – motion m/s/p to approve the minutes.

I. BOARD ROLES

We still need a Volunteer Coordinator. Connie will continue to be the Volunteer Coordinator until we can find someone; Kris will help Connie. We also do not have any junior representation. We will discuss in more detail at the next meeting.

We have four people that we need to formally appoint as board members: Jan Bauman, Christine Rossi, Pegge Trail, and Justine Wilson. Motion m/s/p to officially appoint these four individuals as board members.

II. BOARD CULTURE & RESPONSIBILITIES

All voting members need to sign the Code of Conduct and give to Amy M today.

It was suggested that we amend our Standing Rules to require that board members attend a certain number of meetings per year. Amy M explained that her priority is to see that board members fulfill their obligations in their particular roles and attend meetings. However, while meetings are important, Amy M noted that matters of family, personal health, and that of our horses come first. She asked that board members be prepared for all meetings. Should they not be able to attend, they are expected to complete a report to be delivered by another board member or the Chair or Vice-Chair. It was agreed that the chapter's Standing Rules should be examined at a later date for possible amendment with regard to meeting attendance.

Roberts Rules of Order: it is homework for everyone to read them.

Annual CDS Meeting: Amy M will attend and will report back to us.

III. OFFICERS' REPORTS

Treasurer – Connie Dahl

Have \$15,149.24. In 2008 we had made \$700 at the end of the year; in 2009 we had made \$2648.29.

IV. OTHER REPORTS

Annual Chapter Dinner – Amy Mezey

The dinner is March 6, 2010, at Bridges Golf Club in San Ramon.

We will have a silent auction chaired by Amy R and assisted by Pegge Trail. Chris Rossi will design the invitation and the program, and will handle ads and slideshow. Connie will provide an LED projector. Amy M has a jazz guitarist friend who will come with a jazz bassist for the cocktail hour. Our juniors will do a fashion show by Equifashion (Brooke) during the cocktail hour. Debbie Hanson will take photos at the dinner. We will present 4 high point awards and 2 perpetual trophies. (Carol Alonso is donating a sculpture for a perpetual trophy to be given out at next year's dinner that will be awarded to a 20+year old horse that is competing at 58% or greater at a 3 star show.)

We need help on the day of the event with setup, registration, name tags, cleanup and checkout. Connie will handle checkout; Emily and Wendy will help Connie with registration; Robin and Ann agreed to help wherever needed. Kris will do thank you notes.

Two years ago the cost was \$65 for adults, \$55 for juniors. Last year it was \$45 (with a scaled down event due to the recession). Motion m/s/p that we price the event at \$50 for adults, \$40 for juniors and the chapter will fund the difference in cost.

Adult Amateur clinic drawing: Question raised as to whether you have to be in attendance at the dinner to be drawn for the clinic. Consensus was that you do NOT have to be there.

Shows – Robin Katherman

We have 5 shows this year; 2 are three star, 3 are one star:

April 24, La Jolla, 3 star; April 25, La Jolla, 1 star

June 19, Greenville Equestrian Center (GEC), 1 star. Motion m/s/p that Robin explore canceling this show and that if it doesn't cost us any more money we cancel.

August 21, Yarra Yarra, 3 star; August 22, Yarra Yarra, 1 star

Motion m/s/p to secure dates, judges, technical delegates, and EMTs for the 2011 shows.

Education & Events – Tinsley Davis Cohen (Emily McDonald, Justine Wilson)

Ideas/suggestions: Clinics--first aid, equine whole foods vs. processed foods, USDF certification, soundness, Ride a Test, rider fitness; the Chapter secure a Facebook page; have a "book club" for discussion of riding-related books; eventing outreach.

Pony Club is about to make a major shift effective 4/1/10 that should generate more specialists in Dressage. August 8-14 is the Western Pony Club Championships; our chapter should have a "table" at this event.

Tinsley will head up the Western Saddlery event. She has possible dates either May 8 or 15; and November 27 or December 4.

Newsletter – Linda Stalcup

Carol Alonso and Ann will be helping Linda. The goal is to do 6 newsletters per year.

Website – Ann Zerega

We will be able to log in and put our own content on the website using Wordpress (a content management system). We can add Twitter and Facebook, and can have blogs. Anyone will be able to update the website if Ann is out of town or unavailable.

Community Outreach – Amy Riker

Amy R wants to get barns more involved in the chapter by holding meetings at various barns throughout the East Bay area. Amy R made list of dressage and/or eventing barns that Amy M handed out and asked for input on which barns should be included.

Sponsorships – Pegge Trail

Pegge plans to develop relationships with past sponsors, as well as locate new ones. Ann has a sponsor for the website. Kris has two sponsors for her shows that she will pass on to Pegge.

Volunteer Coordinator –

We need someone to take on this role.

Membership Chair – Jan Bauman

Jan can help send out info; she'll make special distribution lists as we need.

V. ADDITIONAL/NEW BUSINESS

Loaning Dressage Court: a question has been asked about borrowing it; we agreed to give Amy M the authority to take data and make a decision.

VI. MEETING DATES

February 22, 7:00 – 9:00 pm; conference call
March 14, 3:00-6:00 pm, location TBD

VII. NEXT MEETING

February 22, 7:00 – 9:00 pm; conference call

Respectfully submitted

Wendy Morris, Secretary