

MINUTES
CDS East Bay Chapter Board of Directors (BOD) Meeting
Monday, February 22, 2010

Call to Order: 7:10 pm
Adjourn: 8:37 pm
Location: Conference Call

Attendees: Jan Bauman, Connie Dahl, Tinsley Davis Cohen, Kris Kalstrom, Robin Katherman, Emily McDonald, Amy Mezey, Wendy Morris, Amy Riker, Linda Stalcup, Pegge Trail, Justine Wilson, Ann Zerega

Absent: Christine Rossi

Guest: Carol Alonso

- I. Minutes from 1/17/10 meeting – motion made and seconded to approve. Approved.
- II. Motion made, seconded, and approved (m/s/a) to make Carol Alonso member of 2010 CDS East Bay Chapter Board of Directors.

III. CHAIR'S REPORT

Annual Dinner: Amy Mezey, Justine Wilson, Amy Riker, Chris Rossi

91 responses thus far; fashion show under control; everything done for silent auction; decorations completed; a few things to deal with in terms of seating; need 4 people to help with reservations; need someone to greet people at door; board members should be there by 4:30 pm; Emily will do descriptions and bid sheets for silent auction; invitations are handled; program is in work; we have more ads than ever before; Chris working on slide show; Emily will have copies of educational survey at registration so people can fill them out at dinner; Robin in charge of awards portion of the program; Carol A will announce her perpetual trophy; we'll award other perpetual trophies and 4 high point awards; saddle pads will be awarded and numerous certificates will be given out; awards portion will be short

Annual meeting in Carmel: Amy M -- Will delay full report for March meeting

Juniors: Amy Mezey

Request sent out for juniors to be members of board, partnered with an adult; got two responses-- one decided not to participate, other is thinking about it; need ideas on how to meet our juniors needs; suggestions: a newly graduated junior that is now an adult; to start with they are just spokesperson and add other responsibilities later--phased approach; have a junior liaison as one of the functions that a board member could fill and that person contacts juniors to get their views; Emily will start a facebook page so we can get junior input

Adult Amateur Clinic: Amy Mezey

May 6-9, Debbie McDonald in Santa Rosa, drawing at Annual dinner, will talk more at next meeting

IV. OFFICERS' REPORTS

Treasurer: Connie Dahl

\$13,772.58 in treasury; she had a plaque made to thank Western Saddlery for 10 years of support to CDS by holding the sale twice a year

Shows: Robin Katherman

We have a volunteer coordinator, Amanda Pesos. Was successful in achieving a no-cost cancelation for Greenville Show, our website indicates show is canceled; Liz Lewis has agreed to replace Tinsley as show manager for the April show; Rebecca Lewis will replace Bobby Keville as TD for April show

Education & Programs: Emily McDonald and Tinsley Davis Cohen

Emily put together educational survey that outlines ideas presented at last meeting and asks people to rate them; takes 2 minutes to fill out; will advertise at the dinner and will also use Facebook to direct people to survey. Western Saddlery events are Saturday, May 15 and Saturday, November 13

Newsletter: Linda Stalcup

Has some articles that have been contributed; Carol will be our first member profile; was hoping to get short bios from CDS Board members—send to her ASAP; hoping to have something out by the end of this month

Website: Ann Zerega

Looking for feedback on the site from Board members; suggestion made that we turn it into an interactive volunteer database that shows jobs that are available to volunteer for; Ann will look into apps for this

Sponsorships: Pegge Trail

Looking at combining some of the levels together and moving around the awards you get for being a sponsor in order to improve benefits to sponsors

Community Outreach: Amy Riker

Need to reach out to members; started asking what it would take to get you to a meeting—response was “why don’t you move the meetings around”; decided to approach facilities about hosting us and having a facility “open house”; will hold March meeting at Leap of Faith--they host a ride-a-test clinic that they will schedule on the same day as our meeting; Linda will send out an email with more info on the Ride-A-Test clinic

Membership: Jan Bauman

Has been sending out regular email about the annual dinner; will send email about adult amateur clinic

V. ADDITIONAL BUSINESS

Calendar – scheduling of future board meetings

Hold a total of 8 meetings per year; Sunday afternoons for face to face meetings and week nights for conference calls; will plan our meetings for the rest of the year at March meeting

Agenda items for next meeting

Dinner postmortem discussion
Emily’s survey results
First newsletter will be out
Sponsorship program to propose to board for approval
More info on shows status and volunteer assignments
Annual meeting debrief
Juniors
Adult amateur clinic

VI. NEXT MEETING

Sunday, March 14, 3-6 pm, Leap of Faith Farms, 1550 Castle Rock Rd., Walnut Creek

We should bring snacks/beverages

Respectfully submitted,

Wendy Morris, Secretary