

**MINUTES**  
**CDS East Bay Chapter Board of Directors (BOD) Meeting**  
**Monday, April 12, 2010**

**Call to Order:** 7:10 pm  
**Adjourn:** 9:06 pm  
**Location:** Conference Call

**Attendees:** Carol Alonso, Amanda Apesos, Connie Dahl, Tinsley Davis Cohen, Robin Katherman, Emily McDonald, Amy Mezey, Wendy Morris, Linda Stalcup, Pegge Trail, Ann Zerega  
**Absent:** Jan Bauman, Kris Kalstrom, Amy Riker, Christine Rossi, Justine Wilson

**Minutes from prior meeting:**

Minutes from March 14, 2010 – motion to approve and seconded with one amendment; approved as amended

**I. CHAIR'S REPORT: Amy Mezey**

A motion was made, seconded, and approved (m/s/a) to appoint Amanda Apesos to our board.

**Juniors**

We need 1-2 adult(s) to be in charge of the ice cream social that we host at junior championships August 6-9, 2010

**Scholarships**

Amy has been in touch with Laurie Daniel Smith to get further detail on each of the scholarships. Amy encouraged us to go to the CDS site, check out the scholarship page, and give our input on the site to her.

**High cost of CDS memberships and shows**

The recap of input is:

- \* We should have an exchange of volunteer hours for CDS membership
- \* For shows, if we had a successful sponsorship program, we could waive office fees for our chapter members; this will be an agenda item for the Show Committee after the show is done.

A scholarship fund has been set up in memory of Bobby Keville to support adult amateur clinics. A motion was m/s/a that the EB Chapter donate \$300 to the Bobby Keville Memorial Fund.

**II. OFFICERS' REPORTS**

**Treasurer: Connie Dahl**

She has not recorded all the show income yet, but we currently have approximately \$24,000 in our treasury.

**Shows: Robin Katherman**

For the La Jolla show in April:

- \* We have 4 arenas (two arenas over two days) to fill; we have enough entries for 1.5 arenas over the two days, thus Robin has decided to continue to allow entries to come in with a late fee as long as they go through Georges system
- \* If we have to cancel due to weather, we will need to discuss what to do about returning funds from show entries.

**Newsletter: Linda Stalcup**

Articles for the next issue include:

- \* "Safety" by Georgia Langstrom
- \* Leap of Faith boarding facility profile
- \* East Bay Awards dinner article
- \* RAAC article
- \* a brief in memory of Bobby Keville
- \* an upbeat article about someone reading a test for a friend for the first time
- \* an article about Secretariat

Linda would like to have a news "tab" that allows us to report on more recent/relevant activities as they occur rather than waiting until we have a complete "newsletter" before we publish. There was general agreement that we would give Linda, Carol, and Ann the authority to explore this concept in more detail and report back to us.

**Website: Ann Zerega**

Ann has made the following updates to the website:

- \* The adult RAAC has been posted under the "events" page
- \* Under Events and Education, we now have two drop downs: one for amateurs and one for professionals

**Sponsorships: Amy Mezey and Pegge Trail**

A motion was m/s/a that we adopt the proposed new sponsorship program with changes to the dollar values as follows: Platinum = \$1000 and up; Gold = \$500-999; Silver = \$250-499; Bronze = \$50-249; chapter donors under \$50 with acknowledgment and thanks.

**Education & Events: Emily McDonald and Tinsley Cohen**

**o Western Saddlery sales events - preparations: Tinsley Davis Cohen**

Tinsley reported that the Western Saddlery Sales event was scheduled for Saturday, May 15, 2:30 to 5 p.m. She will be sending out an email announcement to the membership, as well as a call for volunteers.

**o Educational programs for 2011: Emily McDonald**

Emily announced that she had done more research on the USDF Trainer's Certification Program. The tentative plan is for the chapter to sponsor both the workshops and the actual certification tests. The workshops could begin in the fall, ending in the early spring, with testing in spring or early summer of 2011. There is tremendous enthusiasm for the program. Rachel Saavedra has agreed to be instrumental in making all the necessary professional contacts. Emily will have more information to present at the next meeting.

Emily also reported that she had consulted a veterinarian, who was very interested in conducting a Horse First Aid and Soundness Clinic for us in the summer. Emily has inquired about the use of the Orinda Library Garden Room for this event. More information will be forthcoming at the next meeting.

**III. ADDITIONAL BUSINESS**

Future meeting: Saturday, June 19, 3:00-6:00 pm, location TBA

**IV. NEXT MEETING**

Dinner meeting, Saturday, May 15, 2010, 6:00-9:00 pm, location TBA

Respectfully submitted,

Wendy Morris, Secretary