

MINUTES
CDS East Bay Chapter Board of Directors (BOD) Meeting
Monday, May 17, 2010

Call to Order: 7:06 pm
Adjourn: 8:53 pm
Location: Teleconference Call

Attendees: Amanda Apesos, Connie Dahl, Tinsley Davis Cohen, Robin Katherman, Amy Mezey, Wendy Morris, Linda Stalcup, Justine Wilson, Ann Zerega

Absent: Carol Alonso, Jan Bauman, Kris Kahlstrom, Emily McDonald, Amy Riker, Pegge Trail, Christine Rossi

Minutes from prior meeting:

Minutes from 4/12/10 meeting – motion made and seconded to approve. Approved.

I. CHAIR'S REPORT: Amy Mezey

Juniors

Mary Schrader has asked our chapter to host an ice cream social at the August Junior Championships; Mary can provide the volunteers if we pay the cost for the social. Amy Mezey approved a payment of \$300 to host this event.

Adult Amateur Clinic

It will be held May 27-30, 2010. Amy M will provide the announcement to Jan Bauman for distribution to EB chapter members.

Scholarships

Amy needs to meet with Laurie Daniel-Smith from the scholarship committee to obtain information on what scholarships are available.

Sponsorships Update

Pegge Trail has stepped down as Sponsorship Chair due to personal commitments and Amy Riker has agreed to step in as Sponsorship Chair. Amy M is working on acknowledgement letters for the auction donations from the March 6 dinner and will subsequently do letters to donors that sponsored classes at the April shows.

We brought in \$1400 from class sponsorships; 52 classes were sponsored by 18 sponsors. We need someone to handle the class sponsorship program for the next two shows as well as someone to pull together copy for the show program. Let Amy know if you can help with this.

Perpetual Awards, Volunteer Recognition

A motion was m/s/a that at the annual dinner we will give out an award to both an adult and a junior for Volunteer of the Year.

Amy M raised the question: How does the board feel about using some of our treasury to institute some perpetual trophies? We will revisit this topic at the next meeting.

II. OFFICERS' REPORTS

Treasurer: Connie Dahl

We have \$19,945.70. The show income was \$11,925, show expenses were \$10,198 (some of these expenses will carry forward to other shows, i.e., ribbons, new court letters, signs), thus we made a profit of ~\$1600 on our first show.

Shows Recap and Planning for August: Robin Katherman

For future shows, it will be at the discretion of show management whether they break classes out by Open, Adult Amateur, and Junior, but show management will make those decisions with compassion.

Tinsley will get at least 3 bids from lawyers to review our contracts for adequacy and safety so that we can vote on the expenditure at our next meeting.

II. OTHER REPORTS

Newsletter: Linda Stalcup

It was agreed to change the name from "Newsletter" to "Chapter News." We will retire articles as they reach their lifespan and replace them with new articles. The profiles will be rotated every 6-8 weeks.

Website: Ann Zerega

Ann sent everyone a report from Google Analytics that shows the site usage, i.e., how many people have used the pages and which articles were most popular.

Education & Programs:

Western Saddlery sales Events Recap: Tinsley Cohen

Attendance was a bit lower, but it was a successful event. Email Tinsley if you have ideas or suggestions for the next one.

USDF Instructor Certification Program, Fall: Amy Mezey for Emily McDonald

We will have to be involved with USDF and USEF and will need separate insurance writers for this. There are 4 required workshops in addition to the actual testing, which would probably occur over the course of 6 months.

Horse First Aid/Soundness/Nutrition Workshop, July 10: Amy Mezey for Emily McDonald

The proposal is that it be held at the Orinda Community Library in the Garden Room; it is currently scheduled from 2-4 pm.

III. ADDITIONAL BUSINESS

2011 Annual Awards Dinner: Amy Mezey

Amy plans to hold the first meeting of the planning committee in June/July. We will need help with venue selection, decorations, volunteer assignments, silent auction, printed materials and PR, awards, etc. Please let Amy know if you would like to serve on this committee.

Calendar - Scheduling of Future Board Meetings in 2010

The July meeting will be Monday, July 19, conference call, 7-9 pm.

The meeting following will be Sunday, September 12, 3-6 pm, location TBD

IV. NEXT MEETING

Sunday, June 13, 4:00-7:00 pm, potluck at Carol Alonso's house; Carol has offered to do a main dish; we can bring complementary dishes. At our next meeting we will have been together for 6 months; Amy would like us to think about how we have handled our board roles for discussion at this meeting

Respectfully submitted,

Wendy Morris, Secretary