

MINUTES
CDS East Bay Chapter Board of Directors (BOD) Meeting
Sunday, September 12, 2010

Call to Order: 3:20 pm
Adjourn: 6:10 pm
Location: Berkeley, CA

Attendees: Carol Alonso, Amanda Apesos, Connie Dahl, Tinsley Davis Cohen, Kris Kalstrom, Robin Katherman, Emily McDonald, Amy Mezey, Wendy Morris, Linda Stalcup, Ann Zerega

Absent: Jan Bauman, Diana Bicksler, Amy Riker, Justine Wilson

Visitor: Laurie Daniel-Smith

Minutes from prior meeting:

Minutes from July 19, 2010, motion made and seconded to approve; approved.

I. OFFICERS' REPORTS

Treasurer – Connie Dahl

We have received \$720 in sponsorships thus far for the August shows. *Connie will write a report and send it out to everyone.*

II. OTHER REPORTS

Shows – Robin Katherman

Robin would like to switch the dates for the 2011 shows between La Jolla and Yarra Yarra (YY); hold YY in spring and La Jolla in August. She would like to introduce a new class for age 50 or older. Robin would also like to add "opportunity" classes that allow nonmembers to ride in the class without paying the nonmember fees. *Kris Kalstrom will find out what has to be done to hold opportunity classes.* Robin has an individual that is interested in learning to how to do the entire show management, so there is a succession plan in place for future show management.

Newsletter/Chapter News – Linda Stalcup

She has a member profile and boarding facility spotlight lined up for next issue.

Website – Ann Zerega

Ann plans to send out a survey the end of October with the plan of implementing changes in January 2011.

Sponsorships & Community Outreach – Amy Mezey for Amy Riker

Amy M feels that we should have a Sponsorship Committee. Submit ideas to Amy M and Amy R directly for sponsorship items and names of potential committee members.

2011 Annual Awards Dinner – Amy Mezey for Diana Bicksler

We need more people to help out with the auction.

Education & Events – Emily McDonald and Tinsley Davis

Fall USDF Instructor Certification Workshops: Emily

Emily plans to hold the event in January, February and March 2011 at Leap of Faith Farms. She requested and received board approval to have one instructor and 8 students.

November 20 Western Saddlery Event: Tinsley

Based on feedback, we will integrate more social opportunities into the event. Ideas discussed were to: (1) have artists display their work, (2) have a string quartet, (3) raffle something off at a specific time.

Event proposal, New Tests Seminar in December 2010: Laurie Daniel-Smith

New tests come out December 1, 2010, for training through 4th level. Laurie handed out a proposal for a seminar to educate people on riding the new tests where judges would give commentary on what they are looking for in the movement, ways to maximize the coefficients, etc. Heidi Gaian and Creeky Routson have agreed to be the judges at a fee of \$300 each. Yarra Yarra has agreed to allow us to hold this event at their facility at a fee of \$250 for facility use. The proposed date is December 11, 2010. The Board unanimously approved this program and gave Laurie the go ahead, with the understanding that Laurie will present information to the Board on the cost of having a videographer so the Board can make a decision on that piece.

III. ADDITIONAL BUSINESS

2011 Leadership and Succession Plan

Since the entire board was elected at the same time, the entire board could potentially be replaced at the same time. A discussion ensued on options for staggering the entry of new board members, with no resolution reached. It was suggested that we do some research on what other chapters are doing and then revisit the topic at our next meeting.

IV. NEXT MEETING

Thursday, October 14, 7-9 pm, conference call

Respectfully submitted,

Wendy Morris, Secretary