

**MINUTES**  
**CDS East Bay Chapter Board of Directors Meeting**  
**Monday, June 13, 2011**

**Call to Order: 7:07 pm**  
**Adjourn: 8:40 pm**  
**Chair: Linda Stalcup and Amy Mezey**  
**Conference Call**

**Attendees:** Jan Bauman, Diana Bicksler, Connie Dahl, Linda Stalcup, Carol Alonso, Robin Katherman, Kris Kalstrom, Laurie Daniel Smith, Charley Cooper, Gabby Glumac, Ann Zerega, Emily McDonald, Amy Mezey, Amanda Apesos

**Absent:** Tinsley Davis-Cohen, Wendy Morris, Justine Wilson, Amy Riker

**I. Minutes from prior meeting:**

Motion made, seconded, passed to approve minutes from 5/7/11 meeting.

**II. Chair's Report: Linda Stalcup**

Succession Planning

Linda requested that all board members write a description of their positions to be posted on the website and for future volunteers to review.

Kris Kalstrom has agreed to help with future show management if Laurie Daniel Smith will also be involved with the show management. As Laurie is willing to do this, we will have a new show management team in the future.

Gwen Lorio has volunteered to work alongside Amanda Apesos to coordinate volunteers for the August shows. Gwen has expressed interest in taking on the volunteer coordinator position in the future.

Emily McDonald has been contacted by someone interested in helping with educational events in the future. She has directed this person to Gundi Younger to help with the November 'Whole Foods Nutrition' event.

**III. Officer's Reports**

**2012 Awards Dinner**

Diana Bicksler reported that soliciting sponsors will be the primary emphasis of the awards dinner committee volunteers this year. Diana has already had three people offer to volunteer for the awards dinner committee, one through the email blast and two from her barn, La Jolla. She believes wine donations for the dinner should be acquired soon. Charlie Cooper offered on the call to help with soliciting donors, particularly for wine. Connie Dahl also offered to help. This task will entail taking a sponsorship packet to the wineries and informing them of the benefits of donating wine for the dinner, and soliciting cases of wine. After initial sponsors are acquired in this manner, further donations could be solicited from these same donors for silent auction items.

Awards dinner committee members from last year will be solicited for their help again this year. Dayle Kuhn has already offered to do decorations again.

Board members will receive a sponsorship packet via email. All are encouraged to solicit businesses or individuals that may be interested in sponsoring the awards dinner.

**Treasurer:**

Connie Dahl reported on our healthy account balances. Although Robin has more receipts to submit from the show expenses, we have \$19,121.76 in the main account and \$472.94 in the Wells Fargo.

We do still need to order ribbons for the August show. For prizes at shows, we first ask our sponsors for tax deductible donations. Awards can also be bought. Mrs. Pastures has offered future prizes.

**Show Report:**

Robin Katherman reported on an issue from the April show. There was a junior that entered the FEI junior team test and the FEI test of choice. USDF had issue with how these classes were listed in the prize list, even though it was created in a manner consistent with other major shows and past prize lists. They proposed that both the junior's scores be surrendered due to this mistake. Although Robin may technically be at fault, she will be fighting this action so that the competitor will not be penalized. The Junior's \$167 class fees will be refunded if she has to surrender the scores. If we do refund her, the scores will not count, as no competitor is supposed to receive special treatment or free entries. In light of this, the chapter will not refund her unless the whole claim is denied. It was suggested to not give this Junior the impression that the scores will be accepted; so that she plans her show schedule in a manner that will still qualify her for the national finals without the scores from our April show. Both the Junior and her mother are fully aware of the situation.

The prize list will be officially changed for the August show.

Kris has agreed to reassign some of the former DK show dates to the EB chapter. We did get the April dates, which allows a two day triple rated show in the spring. Laurie is working on the paperwork required for those and our other reserved show dates for 2012.

The chapter is now capable of downloading entries for the August show due to new software that has been installed. This will make the show secretary job much easier in the future. Downloading entries from Equestrian Entries will also streamline many aspects of the show management's work.

In August we will have a 3 star show on Saturday 8/20/11, one star on Sunday 8/21/11. Interest was expressed in another wine tasting event organized after the show Saturday.

**Newsletter:**

Linda Stalcup reported that the facebook page and newsletter currently require minimal maintenance.

It was suggested that an article be written on Olivia La Goy-Weltz. She began her dressage career as a junior in the chapter and has gone on to show at Gladstone in 2010 and has qualified two horses for the 2011 Brentina Cup. Carol Alonso offered to do this, as she has known Olivia for a long time.

**Website:**

Ann Zerega reported the new software is working well, so that now she can focus more on updating the website design. She suggests increasing the size of sponsor images on the right column and doing a photo banner rotation. Multiple people agreed that too much movement on the page is distracting and not desirable, but that it would be nice for sponsors to have a larger size for their logos.

Ann will post samples of slow scrolling pictures on her test site for our review. She will also work to upgrade some of the older sponsor logos that are on a standard blue background.

**Junior Representative:**

Gabby has established contact with Shannon Peters and is working to schedule her for a junior clinic the day before or after the whole foods educational event in November.

Gabby is also working with Linda on a fundraiser to build connections between the juniors and adults of our chapter. Robin suggested that it could also bridge into a professional mentorship.

Gabby proposed that a benefit relationship with Sonrise could be another dimension for our shows. Robin offered to be instrumental in helping Gabby with this.

**Education and Events:**

Emily reported on profit from the USDF Instructor Certification Program. It was suggested that we hold onto the profit and utilize it for the upcoming testing. Emily will check with the person that gave us the grant for the program to make sure that that is ok. It was agreed that it would be valuable to do a second certification program prior to the testing.

Jan counted 52 attendees at the Western Saddlery event in May, which is less than usual attendance. Robin noted that the lines were still down the hall at 5:00, and the Western Saddlery staff seemed pleased. It was suggested that we schedule the future western dates soon.

**November Election Nomination:**

There are three important board positions that will need to be filled in the November election, including secretary, sponsorship chair and the newsletter. Nominees must be announced 3-4 weeks prior to the election.

**Scholarship Donations:**

The EB Chapter has been a long time donor of Club 100, a sponsorship program for Juniors. Linda moved to donate \$200. this year. Connie seconded. The motion passed.

A request from Paula Langan at CDS to the chapters for donation of additional funds for the rescheduled Adult Amateur Clinic was received. A motion was made, seconded and passed to send \$100.

**IV. Next meeting**

July 24 at Gabby Glumac and Charley Cooper's house

Respectfully Submitted,  
Amanda Apesos