

November 27, 2011

**MINUTES**  
**CDS East Bay Chapter Board of Directors (BOD) Meeting**  
**Saturday, November 19, 2011**

**Call to Order:** 6:00 pm  
**Adjourn:** 9:02 pm  
**Chairperson:** Linda Stalcup  
**Location:** Walnut Creek, CA

**Attendees:** Carol Alonso, Jan Bauman, Kris Bernard, Diana Bicksler, Charley Cooper, Gabriela Glumac, Kris Kalstrom, Gwen Lorio, Amy Mezey, Wendy Morris, Linda Stalcup, Cecilia Stolzer-Grote, Vicki Von Arx, Ann Zerega

**Absent:** Amanda Apesos, Connie Dahl, Tinsley Davis Cohen, Robin Katherman, Emily McDonald, Amy Riker-McGirl, Justine Wilson

- I. A motion was made, seconded, and passed (m/s/p) to approve the 10/12/11 meeting minutes.

**II. CHAIR'S REPORT**

**EB CDS Board Election Results**

We welcome Kris Reynolds Bernard, Vicki Von Arx, Jennifer Case, and Cecilia Stolzer-Grote as newly elected East Bay Chapter Board Members

**Departing Board Members**

A heartfelt thank you to departing Board Members Emily McDonald, Robin Katherman, Amy Mezey, Wendy Morris, Justine Wilson, Carol Alonso and Amy Riker-McGirl

**EB CDS Elected Board 2012**

Co-Chair, Linda Stalcup  
Co-Chair, OPEN  
Chapter News, OPEN  
Shows Chair, Kris Kalstrom  
Treasurer, Connie Dahl  
Secretary, OPEN  
Education, Clinics, and Events Co-Chair, Tinsley Davis Cohen  
Annual Event Chair, Diana Bicksler  
Webmaster, Ann Zerega  
Sponsorship Chair, OPEN

**EB CDS Appointed Board 2012**

Volunteer Coordinator, Gwen Lorio  
Membership Chair, Jan Bauman

**Look back on 2011**

Everybody thought 2011 was a great year and everyone was complimentary about all the hard work that was done.

**Annual CDS Meeting January 20-22, 2012**

Linda Stalcup will be attending. As input for Linda to make at the meeting regarding the Adult Amateur clinic, this clinic is a wonderful opportunity for people, we are very supportive of it, and would like to see it continue. We bring a basket for the silent auction. Our chapter traditionally has spent about \$100 of chapter money. Charley agreed to take on this project. We will do a Livermore Valley wine theme/East Bay Theme with items that represent our area. A motion was m/s/p that we give Charlie a budget of \$300. Charlie will also work to get donations.

**Meeting in December to review Board Openings and Transfer of Responsibilities**

Amy and Linda will meet with the new board members off line to discuss options for roles for them. The positions that are open are: Co-Chair, Chapter News, Secretary, Sponsorship Chair.

**Volunteer to head up Member Survey**

Vicki is interested in taking on the Member Survey project. Jan will get a copy of the 2011 survey to Vicki.

**III. OFFICERS' REPORTS**

**Treasurer - Amy Mezey for Connie Dahl**

The treasury is sound.

**Newsletter/Chapter News/Facebook Update - Linda Stalcup**

Linda has been holding back on the next Newsblast until the election was complete. We have a couple of articles ready. We have several people that have expressed interest in being reporters.

**Shows Report - Robin Katherman, Tinsley Cohen, Kris Kahlstrom**

We have reached an agreement with La Jolla to do one of our 2012 shows. Alice is redoing all the footing in all the arenas and round pens plus putting new gravel on the whole facility. A motion was m/s/p that upon re-evaluation of the costs associated with renting La Jolla for two days for our shows that we request that Alice donate to us the cost of one day of the show in exchange for: (1) a platinum sponsorship and (2) her ad being on the inside cover of the show program. Yarra Yarra has sent an email to Laurie Daniel-Smith indicating that they will be the location for the August 18-19, 2012, show.

**Special Project Report - Jan Bauman**

Jan has found a cordless microphone and speaker system for \$1100 maximum including shipping and handling. A motion was m/s/p that we purchase the system that Jan researched.

**Website Report - Ann Zerega**

Ann needs pictures of horses for the banner on the website. Our number of visits to the website increased roughly 300% over last year. We have submitted our web site to the annual CDS meeting for an award of \$500.

**2012 Annual Awards Dinner Update - Diana Bicksler**

People will be able to specify who they want to sit with. A motion was m/s/p to offer salmon instead of chicken. We will also offer prime rib and vegetarian Wellington. We have a jazz trio that will be providing music during the cocktail hour.

**Sponsorships Update - Amy Mezey for Amy Riker-McGill**

Jennifer Case and Peggy Trail are heading this up. Amy Riker-McGill maintains our master sponsorship and will update it before she leaves the board. We are considering having a very simple sponsor booklet that would have an ad for each of our sponsors that could be used as a selling point when soliciting sponsors. It was suggested that we put it in the member survey to see if people are interested in receiving this.

**Juniors Update - Gabby Glumac and Charlie Cooper**

The Jr/YR clinic will be held January 7-8, 2012, at Greenville Equestrian Center (facility donated by Erika Ibsen) with Jan Curtis as the clinician. Auditing is free to members and \$15 for nonmembers and adults as well as juniors are welcome to audit. Four people were identified to call juniors and trainers to make sure they are aware of the clinic.

**Education & Programs**

-- **Equine Whole Foods Seminar - Amy Mezey**

The focus was on horse health and nutrition and it was a fantastic seminar. Tigger was available to go to each barn to give individual feedback to owners. She is willing to come back in the spring time (April) at no cost to the Chapter. Gundi Younger put together a very comprehensive article that we submitted to CDS to possibly get \$500 from them.

-- **Future USDF Trainers Certification Programs**

Kris Kalstrom is interested in taking this on with the help of Jan Bauman.

**IV. ADDITIONAL BUSINESS**

**The schedule of our meetings is as follows:**

- December 2011 will be individual meetings with new board members
- Our first meeting in 2012 will be at La Jolla on **Sunday, January 29, 2012, 2:00-5:00 pm**
- We will have a conference call meeting on **Tuesday, February 21, 2012, 7:00-9:00 pm**
- Our third meeting will be held **Sunday, March 18, 2012, 2:00-5:00 pm, at Cecilia's place in San Ramon**, more details to follow

Respectfully submitted,

Wendy Morris, Secretary