

MINUTES
CDS East Bay Chapter Board of Directors (BOD) Meeting

Call to Order: 7:15 pm April 24, 2012

Adjourn:

Chairperson: Linda, Vicki

Location: phone in

Attendees:

Elected Members:

- x Linda Stalcup
- x Vicki Von Arx
- x Kris Reynolds Bernard
- x Connie Dahl
- Diana Bicksler
- Tinsley Davis Cohen
- x Kris Kalstrom
- Gwen Loria
- Cecilia Stolzer-Groete
- Jenifer Case
- Ann Zerega

Appointed Members:

- Carol Alonso
- x Jan Bauman
- Chris Rossi
- Charley Cooper
- Gabby Glumac
- Justine Wilson

Approved: Kris K moved to approve minutes. Linda second. Minutes passed.

OFFICERS' REPORTS

Shows—Kris

We came through the cancellation of the show relatively unscathed. Everyone received positive feedback about how the cancellation of the show was handled.

2013 Awards Dinner

Vicki and Linda said that Blackhawk has been offered for the same price if we pick a Friday in March. Tentative date is March 8 but no one has checked the show schedule for conflicts. Linda discussed different themes and ideas for next year in order to attract more people. Menu was briefly discussed. Linda mentioned that we have asked certain members who would be willing to help plan the dinner. So far, she has not gotten much response. We need a dinner chair ASAP. Vicki asked if we should buy some software to help plan the event.

The show program from the April show will be saved and updated/edited for the August show. \$900 from the show was refunded. Some members donated their entry fees to the chapter. There will be thank you email blasts, facebook and website updates to the members who donated their entry fees.

Events

Western saddlery event is coming up in May. Member survey is ready to go but Jan has to completely retype before being able to do an email blast. Board needs to review 1 more time before sending to members.

We need to make some decisions on a *mission statement* for the chapter. Early discussion around purpose included awards dinner, shows, and educational events. We need to make sure we have budgets for events like the dinner and make sure we stay on budget. Vicki will draft a mission statement and send it out for input.

Linda wants everyone to write down their *job description* on the board. We need to know so that we don't duplicate work. Please have description by next meeting. Connie said that CDS or USDF might have descriptions of what we are legally required to do. The idea is to leave the description for the next person who fills the position. Some new board members are unclear on their exact roles. Job descriptions can be submitted to Vicki and Linda before next meeting.

Vicki and Gabby have been working on the next *CDS junior clinic*. Gabby sent an informational email to the junior members. We are asking the junior who responded to do a write-up following up the event. Connie wondered why juniors are not more engaged in the chapter and expressed interest in doing a survey monkey survey. Connie suggested giving the juniors the survey when they attend the Western Saddlery event. Linda thought it should be Gabby to approach them because they may be more honest with a peer. Everyone thought that Jr/YR should be added to the membership survey that will be going out. The biggest difficulty for junior participation is perceived to be trainer resistance. Linda wondered if more junior social events/lecture might get kids more involved. Kris talked about trying to get some of the eventers more involved. Someone suggested having a schooling show with a short court in order to attract more eventers.

Communication with Members

Linda said she would work with Jennifer to get various articles out and to keep web site up to date.

Educational opportunities

No information available yet on nutrition seminar. Tigger from Biostar is not interested in doing a presentation on general nutrition, feed and whole foods. She feels that there would be too much conflict with competing interests. We will try to focus on the general nutrition aspect at this time.

Volunteers

Gwen totaled the numbers of volunteers. Linda had no specific information about volunteers.

Treasurer

The check will be sent to CDS for the junior clinic. Leap of Faith never cashed a stabling check we gave for a clinic. Refunds of entry fees for people who paid by check will be sent out tomorrow.

Website

Anne has kept the website up to date. Linda has had some difficulties posting to the site.

Linda does not want to have a meeting after Western event.

NEXT MEETING conference call May 22 7-9 pm because of scheduling difficulties there may not be a June meeting. July 17 conference call 7-9 pm. August will be show team only. September 30 3-6 pm next in person meeting location TBA

Adjourn time: 8:50 pm