

MINUTES—September 7, 2012
CDS East Bay Chapter Board of Directors (BOD) Meeting

Call to Order: 4:30 p.m.
Adjourn: 7:10
Chairperson: Vicki, Linda
Location: Moraga, CA

Attendees:

Elected Members:

- x Linda Stalcup
- x Vicki Von Arx
- x Kris Reynolds Bernard
- Connie Dahl
- x Diana Bicksler
- x Tinsley Davis Cohen
- x Kris Kalstrom

- x Cecilia Stolzer-Groete
- Jenifer Case
- Ann Zerega

Appointed Members:

- x Jan Bauman
- Charley Cooper
- Gabby Glumac
- Gwen Lorio

Approved: Diana moved to approve minutes. Vicki second.

OFFICERS' REPORTS

Chair—Vicki

Vicki said she does not know the status of the nominating committee for new board members. Linda, Tinsley and Jan will be leaving the board. Jennifer Case has gone MIA. Vicki is willing to continue doing FB and email blasts.

Next meeting is a conference call on October 9. November 17 will be elections and Western Saddlery. Nothing is scheduled for December.

Charitable organization decision was made. Horses Honor will be our group. Vicki thinks we still need a human group. We all agree that a therapeutic riding, such as Xenophon or the one at Leap of Faith, program would be best. There is some debate as to whether to support an established group or a newer one. The new group will be investigated. Vicki will call Patricia Napper for more information.

Connie reported that check was sent to championships for advertising. A follow up call will be made.

4 positions are open: co-chair, membership, events and public relations. Jan thinks that membership and PR can be handled by one person who could then chair a sub-committee. The administrator of the website might be the most logical person to do all this communication. Vicki is happy to be the point person/editor for communication.

Vicki would like people to send her their edits to the job descriptions. Cecilia would like to get out of sponsorship. She does not mind continuing the follow up with current sponsors but she does not have time to try to pursue new sponsors. Linda suggested that Charlie might be good for that. We need to add

a committee for Cecilia to oversee to get sponsors. The dinner committee will also need to find people to work on finding sponsors. We will need a new sponsor outreach person. Diana is interested in scheduling more activities involving education. She is working on putting together a biomechanics seminar that might be best scheduled in February.

Shows—Kris

She has judges, TDs, contracts, licenses for shows updated for next years for shows. Championships will be September 19-22, 2013, so the August chapter show will be one of the last qualifying shows. She is calling to be sure that the show will count towards qualification. She will also hire a 2nd judge preferably a R judge. The April 13-14, 2013 show will be the same judges as 2012 and the venue is tentatively La Jolla. Information for the omnibus is due September 30. We need to decide if we are changing prices. Kris feels that we need to increase stabling fee to \$45. She will do all the on line premium work. We will need to increase the office fees to be able to hire a show secretary. Tinsley suggested the person who did the RAMTAP shows might be available. She is starting to buy prizes for the shows. She wants to know what we want to do for yearend high points since in the past they have been calculated based on the chapter shows. This year highpoints will be based on the one show we had this year. We agreed to keep the practice of the year end high point will be calculated based on the 2 chapter shows. Next year we will publish the computation methods of high score awards in the web site, Facebook, etc. We may need to raise office and class fees. Kris will work with the sponsor person to find vendors before the April 2013 show.

Juniors

Only 7 junior surveys were returned.

Awards Dinner

The dinner is both a fund raising activity and an opportunity to thank the members. We want to get members to sponsor various activities at the dinner. Vacation auctions are the big money makers. Auction items will be moved inside the dining area. Diana suggested looking at items that have sold well and concentrating on what people have historically purchased. Games are a good way to make money.

Sponsorships--Cecilia

Thank you notes are out. Each vendor was supposed to provide articles that can then be put onto the various communications. Class sponsors were forgotten.

Linda will ask Amy to help form a nominating committee.

OTHER REPORTS

ADDITIONAL BUSINESS

NEXT MEETING