

MINUTES
CDS East Bay Chapter Board of Directors (BOD) Meeting

Call to Order: 7:00 pm

Adjourn:

Chairperson: Linda, Vicki

Location: phone in

Attendees:

Elected Members:

- x Linda Stalcup
- x Vicki Von Arx
- x Kris Reynolds Bernard
- x Connie Dahl
- Diana Bicksler
- x Tinsley Davis Cohen
- x Kris Kalstrom
- Cecilia Stolzer-Groete
- x Jenifer Case
- Ann Zerega

Appointed Members:

- x Jan Bauman
- Charley Cooper
- Gabby Glumac
- x Gwen Lorio

Approved: approved Linda 2nd Vicki

OFFICERS' REPORTS

Chair-Linda

Jan has sent an email blast looking for new board members since Amy Meezy was unable to head a nominating committee. Positions open for 2013: co-chair, sponsorship co-chair, membership. Linda is asking Paula if we can forgo election process for people running uncontested for board positions. There was discussion about combining chapters for CDS annual meeting because some chapters are lacking funds. We will send 1 member and we will cover the cost.

Juniors

Vicki and Gabby talked about doing a biomechanics clinic versus a riding one. There was discussion about having a schooling show for eventers in the afternoon if the next show doesn't fill.

Awards Dinner

We should have a report from the organizer by the end of the week. Connie will provide them an idea of the budget. There will be no credit card machine at the dinner. We will use Square.com instead and can program an iPad with all the fund raising items.

Sponsorship

Letters are current.

Public relations/chapter news

We have been posting a variety of information on Facebook. As a result, we are getting 1-2 new members per month. We have also been sending email blasts about upcoming events. Vicki has also

asked about having a couple more tabs on the web site. We have had 80 page views on Google since September. Most people are looking at news and shows. People also like member profiles.

Western Saddlery

Next even is November 17. It will be the usual sale as well as elections. The board will have a dinner after the event.

Shows

We don't have a show secretary. We have someone interested. Kris will talk to her later in the week. All shows charge \$50-55. We should be raising our fees to \$50 for intro-4th. \$55 for freestyle and FEI. Office fees are \$20 with \$5 discount for e-entries. Vicki moved that we go to this pricing schedule. Linda seconded. All approved. Kris has one signed contract back. Kris does not want to try to get a new facility up to speed for the spring show.

Volunteers

Volunteers will be needed for the annual dinner

Treasurer

We have \$17k in the bank. We may end the year a bit in the hole. We have a couple of checks written a long time ago that have not cleared the bank. Connie will re-issue the check to Leap of Faith. We are basically healthy financially but this has not been a strong year. We have also paid for some 2013 expenses already.

Other Business

A member approached us about learning more about the chapter founders. There may be some sort of article about the people.

Adjourn time: 8:30