

## CDS EAST BAY CHAPTER

### MINUTES

TELECONFERENCE MARCH 17, 2014

#### “PRE-GALA MEETING”

7:10 Meeting called to order

Motion to approve minutes by Connie, second Liz

[Board Members please note: many of the below items are ancient history. I include a brief summary of the discussion for the record only]

2014 Chapter Gala

- Sponsorships: Alan Jarvis will be recognized as a Gold Sponsor for providing photography services at the Gala
- Greg Owen to be named Volunteer of the Year
- Discussed recognition for Jr/YR team participants

Upcoming planned and proposed events

- Western Saddlery Spring Event confirmed for May 3. EBCDS Board meeting to follow
- Georgia Langsam's suggestion for a future show to be held at Golden Gate Fields was tabled for now due to the press of other business
- The Trainer Certification program will be held off until 2014. Issues: (1) Very expensive to do; (2) Questions as to whether there is significant benefit to East Bay Chapter members: Six participants are required to justify the program but it is not clear that there would be enough trainers from our Chapter. There was a feeling among the Board members that most trainers no longer feel that the program would substantially benefit them, and that most riders don't rely on evidence of certification when deciding to train with a specific trainer.
- New Test Symposium to be held in late 2014 with the change in the National Tests. Planning and organization to begin after the Gala and the April show

Budget Report: Connie reported that at meeting time the Chapter account stood at \$14,020 before anticipated costs for the Gala.

Chapter Shows

- Opportunity Class fees for the April show will be lowered from \$40 to \$35 to encourage participation

- Date Change for the August Show: There are several issues surrounding the planned August show, including lack of a show manager. Alternative dates were discussed including Laurie Daniel Smith's suggestion that the Chapter share Hossmoor's date on October 11 which the Board decided not to pursue.

Moved by Vicki that the Board will reschedule the 2014 show to October 18 (\*\*\*) and October 19(\*). Second by Kris

- General show discussion: Do we really need to do two shows?  
Participation has declined with a resulting decline in revenue. Costs have increased. Volunteers are hard to come by, and there's lots of competition from other local shows. Kris noted that we are the only Chapter in Northern California to hold two shows. Various options to increase interest were discussed including offering Opportunity Classes (NOTE: proved to be quite popular at the April show!), although the original assumption that these classes would attract more participation by eventers has not proved accurate; and having part of the show to include activities like Western Dressage, Quadrilles and other "audience pleasers".

Discussion item for April Conference Call: One Show or Two?

- Kris is resigning as show manager after this year. Board members and others should try to identify potential show manager candidates and refer interested individuals to Kris.

Meeting Adjourned: 8:46 pm.