

**CDS EAST BAY CHAPTER MINUTES**  
**CONFERENCE CALL OCTOBER 9, 2014**

**ATTENDING**

Kris Kahlstrom

Connie Dahl

Kristine Di Tano

Georgia Langsam

Georganne Benesch

Liz Lewis

Laurie Daniel-Smith (guest)

**DISCUSSION: 2015 Show Schedule**

The participants discussed the current East Bay Chapter show situation and discussed some options for addressing immediate and future issues related to maintaining (and/or revising) the Chapter's role vis a vis the local competition environment.

ISSUE: Both Chapter shows have experienced declining attendance, and the shows put on by private barns are diluting the pool of likely competitors. There has been some discussion of changing the direction of the Chapter away from putting on any competitions. However, this brings into question the traditional chapter awards program and may remove an important means of maintaining Chapter visibility among its members. Of the two Chapter shows, the Spring show has more support among the membership and a far preferable date early in the competition year.

By contrast, the upcoming October show will have very few entries; entries presently total 54 on Saturday and 24 on Sunday. Kris reports that Lynn McEnespy has graciously agreed to release the Chapter from our commitment to her. Nevertheless, the show will still lose money and the new October date does not look promising for future shows.

**RECOMMENDATIONS**

*It was moved that the Chapter continue its commitment to holding the 2015 Spring show and to exploring additional ways to build participation. This motion passed unanimously.*

*It was moved that the Chapter cancel the October 2015 show and that Kris release the presently-contracted judges and TDs. Laurie noted that USEF/USDF rules allow us to retain the*

*license for that date for 2015 if the Chapter wishes to resume the October show in 2016. Otherwise the license will expire. The motion was carried. Georgia dissented.*

### **DISCUSSION: Strategies for enhancing the Chapter's role in the local show environment.**

Participants discussed two possible approaches to integrate the Chapter's efforts with those of the private barns.

1. **East Bay High Point Awards.** Laurie's original proposal is attached. While this was originally based on the assumption that the Chapter would continue to present two shows, it can also work if only the Spring show is held. Moreover, as first envisioned it included participation by Yarra Yarra and Greenville Equestrian Center, but in fact other local recognized shows could participate. Competitors' highest scores at selected shows across all venues would be used to determine chapter-wide high point winners. To encourage participation at the Chapter show, extra "credit" would be given for scores earned at that competition. Yarra Yarra and Greenville had already agreed to the program for 2014, but there was insufficient time to implement it.

*It was decided unanimously to request that Yarra Yarra and Greenville renew the agreement for 2015. Other barns with rated shows may be identified as potential participants.*

2. **Making money without holding shows.** Since the profit from the CDS shows has diminished significantly over the years, the group discussed the possibility of partnering with Yarra Yarra and/or Greenville to hold one or two "CDS Benefit Shows" in 2015. CDS would provide "enhancements" to current shows, including, for example, volunteer efforts not currently provided by show management (e.g. concierge services), silent auctions, raffles, higher visibility from class sponsorships, basket sales and similar fund raising efforts.

*It was decided unanimously to ask Connie to produce some projections to determine whether such an effort might be more effective at generating income for the Chapter than we currently generate through our show. If we decide to pursue this option, Laurie as show manager for both shows can include information about the program in future prize lists.*

### **DISCUSSION: Upcoming Chapter Elections and Future Directions**

The Chapter Chair and Co-chair (if any) are the only Board positions that must be elected by the membership. However, having some elected/voting Board members is necessary in the event that the Chair position becomes vacant as has occurred this year, since only the elected voting members of the board can elect an interim Chair. It appears that this year some elected members who have not yet served out their terms, but we do need to elect the Chair. In the event that a candidate runs unopposed, she can be elected acclamation rather than election.

***Kristine has expressed interest in serving as Co-chair if a second Co-chair will agree to serve. Efforts to find candidates outside the Board have not been successful so far. Please help.***

It was generally agreed that the Board needs to look critically at its future direction and find ways of remaining relevant to the membership. Liz and Connie discussed the possibility of developing an advisor board from among Chapter members to assist in doing some strategic planning. This will be on the agenda for the Board meeting after the Western Saddlery event.

## ***MARK YOUR CALENDARS***

***Post Western Saddlery November 8 potluck and planning meeting at Georganne's. Directions and schedule to be announced***

Meeting adjourned 8:45 pm

Attachment

## **2014 CDS East Bay Chapter Show Series Highpoint Award Program**

Partners:

CDS East Bay Chapter

Yarra Yarra Ranch; Carolyn and Patrick Adams

Greenville Equestrian Center; Erika and Mitch Ibsen

Yarra Yarra and Greenville have agreed to contribute \$200 (total of \$400 for 2014) towards the highpoint awards program. Funds may be used by the chapter for promotion or other expenses the CDS EB Chapter Board deems necessary to fund the program.

Name of the program and Logo to be designed and approved by the CDS EB Board that will represent the partnership and incorporate the spirit of the highpoint program. Awards to be given at the CDS EB Chapter Annual Dinner.

### **Program Outline**

Using a multi-show program riders can increase their opportunity to earn highpoint awards, as their best score from each show will be used in the cumulative scoring calculation. Scores earned at the EB Chapter shows will be weighted so that the best score earned counts twice. The multi show platform adds interest as no one will know the winner until all the calculations have been done. Additionally it supports the other shows in the area.

Eligibility for highpoint awards requires that the member compete at least ONE DAY in ONE Yarra Yarra show, ONE Greenville Show, and ONE East Bay Chapter show.

1. Scores must be earned from the same horse/rider combination.
2. Scores must be from same USDF level, or from the same FEI test. (Training Level to Fourth level tests 2 and 3 will count towards highpoint scores. FEI exception; Intermediare B and Intermediare II tests may both be ridden and counted as scores for the FEI highpoint.)
3. The top score earned from each show organizer will be used to toward the highpoint calculation. The top score earned from the East Bay Chapter show will be DOUBLED to create a fourth score.
4. From the FOUR scores, the lowest score will be dropped. The remaining 3 scores will be averaged.

### **Example of score calculation:**

Scores Earned at Fourth Level by "Ima Goodrider" on "Sir Bouncalot"

Yarra Yarra: Fourth Level Test 2 62.500%

Greenville: Fourth Level Test 3 61.945%

CDS EB Show: Fourth Level Test 2 65.000% (Score counts twice)

Four Scores

62.500%

~~61.945%~~ Lowest Score Dropped

65.000%

65.000%

192.500 / 3 = **64.167%**

**64.167%** becomes Ima's average Fourth Level score. She benefited by having her best score at the EB Chapter show, as it counted twice and she got to drop her Greenville score.

For the 2014 show season, scores earned at EB Chapter, Yarra Yarra and Greenville shows already held will count towards highpoint awards. The remaining shows for the 2014 show season are:

- Yarra Yarra August 2 and 3 (Entries Open NOW, Close 7/19)
- Greenville August 9 and 10 (Entries Open NOW, Close 7/26)
- Yarra Yarra September 7 (Entries Open 8/10, Close 8/24)
- East Bay Chapter at Yarra Yarra October 18 (Entries Open 8/18, Close 10/4)
- Greenville October 25 and 26 (Entries Open 9/21, Close 10/11)

**Awards for the 2014 Show Season**

Adult Amateur, Open, and Junior/Young Rider Divisions will be awarded for:

Training Level

First Level

Second Level

Third Level

Fourth Level

FEI

Overall Highpoint award will be awarded to:

Overall Adult Amateur

Overall Open Rider

Overall Junior/\*Young Rider

(\*Young Rider= until the end of the calendar year in which individual reaches the age of 21.)

Highpoint Freestyle

Perpetual Trophy Awards

CMG FEI Adult Amateur

Eileen Koch Second Level Adult Amateur

Luzifer Memorial FEI Highpoint Freestyle

Arthur Alonso Memorial Trophy (Age determined)