

1). **Board Positions**

- Chair: Amanda
 - Co-Chair: Vicki
 - Treasurer/Financials: Jan
 - Secretary: Gundi
 - Communication/Website: Rachel to build new website
 - Trainer Outreach/Liaison: Kristine
 - Events & Education: Gundi
 - Scholarship: not discussed & not filled
 - Blog/Photos/Social Media: Vicki, Amanda with help from Rosanna
- NEW: monthly e-blast
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Action:

1. Get financial from Connie Dahl (Amanda)
 2. Find "Box" - this box contains all relevant chapter information such as passwords, by-laws, etc (Vicki to check with Liz Lewis)
 3. Check with CDS Paula status re 501c(3) (Amanda)
 - is the Chapter under CDS?
 - is EB Chapter currently by-law compliant?
 4. Buy new web domain for brand new website, create new FB (Business) & IG (Amanda & Rosanna)
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General Discussion:

1. Social Media: Website / FB / IG
 - None knows who 'owns' the current web domain and it seems very difficult to get the information. It's seems most efficient to start over with a new web domain. They're cheaper now and have more uses.
 - New FB Page, linked to IG:
 - Rosanna and Amanda to set up new FB page, incl creating rules for posting
 - Amanda will monitor contend daily
 - should be set up so all members can post within the rules
 - possibly find 'social media ambassadors' that help create and post content
2. Trainer Outreach/Liaison:
 - "Trainer Tips"
 - liaison between Trainers/Chapter/Members
 - work closely with Events/Education

3. By-Law compliant:

- do we start as 'volunteers' and later get elected? we need to read by-laws

4. Monthly E-Blast (need a volunteer):

- as per 2015 survey most effective communication is 1st email then FB
 - email fits our membership demographics and everyone agrees that it is an important feature going forward
 - include in next e-blast that we are looking for members to join the group
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Event ideas:

- Western Saddlery sale (could that event serve as Annual Meeting?)
- virtual horse show
- virtual "childhood memories" gymkhana - possible icebreaker?
- working equitation clinic
- post childhood horse pictures
- sponsoring classes at tri-valley shows
- create EB Chapter Challenge

Discussion:

- create events that include show riders and non-show riders
- address "what's in it for me" issue and service all members
- invite all other Chapters, as well as non-members

NEXT MEETING: March 27 @ 9am (Zoom?)