

CDS East Bay Chapter Board Meeting

Thursday August 5, 2021

CALL TO ORDER

V. Von Arx called the meeting to order at 7:04pm. V. Von Arx, G. Younger, K. Ditano, J. Bauman, A. McDonell, R. Masen and L.Roffey were present via Zoom.

ACTION ITEM REVIEW

Website Design - R. Masen

New LOGO designed discussed. Small changes needed i.e make the rider look female, soften or make smaller the diamonds around border. We can still launch our new site while these changes are being made. Rachel will also send an email to our members to let them know about sponsorships.

General Business - G. Younger

Gundi is preparing for our annual in-person meeting to plan for next year. Suggested date is December 5th

Financials - G. Langsam

Nothing new to report.

Events - A. McDonell

- Western sale - Amanda secured November 6 for the sale. We'll need list of current chapter members for invite.
- Equine Photography - Date considered is Thursday 9/16 at 7pm - appx 45 min
- LaJolla schooling show - Sept show - we'll have a table with coffee, water and maybe snacks.
- Tri-Valley challenge - Final Greenville show to possibly offer a "concierge show mom" to help with tidying horse and rider before they go into the show ring. Volunteers will be needed. We will discuss with LDS.
- Starwood Veterinary Group - Will probably be on Zoom bc of Covid. Vicki will talk with them to confirm a date. Maybe 11/7
- Trail ride - Goldie still on board, Amanda will also talk to Katy Barglow about Franklin Canyon. Possible date 2nd week in October.
- Psychology of Showing clinic - planned for a date in 2022

Social Media - L. Roffey

- We are now on Instagram
- FB Marketplace temporarily on hold bc she was hacked. Waiting to be reinstated.

Trainer Outreach - K.Ditano

Trainers and Facilities list completed. Will update with any new inquiries.

General Business - J. Bauman

Nothing to report

Sponsorship - Roffey

To raise funds, we can add sponsorships on our website

Items for board consideration - All

- Agreed to sponsor a basket for the Jr Champs in August as well as the National Pony Cup in October. Vicki will ask about doing it for the RAAC
- Need to discuss how to raise money during covid - possible on-line auction

ADJOURNMENT - Meeting ended at 8:20pm. Next board meeting is September 2, 2021 7:00-8:00pm