

## **CDS East Bay Chapter Board Meeting**

Thursday September 2, 2021

### CALL TO ORDER

V. Von Arx called the meeting to order at 7:03pm. V. Von Arx, G. Younger, K. Ditano, J. Bauman, A. McDonell, L. Roffey, G. Langsam and Laurie Daniels were present via Zoom.

### **Website Design**

Vicki reported that she has received all positive comments on our new website. CDS central also loved it and were excited for us to be up and running again. Vicki asked for us to share any good information that may be beneficial for our members and we will post it. This will support a website that is relevant to our members.

### **General Business - G. Younger**

- Annual board meeting will be Sunday December 5th from 9 - noon at Georgia's home. All board members are available. Vicki will have the agenda by 11/30/21.
- The board voted to approve the changes for the Adult, Open and Junior clinics. Gundi will write them up and put in the Standing Rules.
- The Tri-Valley Challenge - Vicki will get the current list of members from Paula. Laurie Daniels will get the list of qualified riders then send a personal invite. Winners from the Saturday drawing must be present to win. A dog costume contest was considered but not confirmed.

### **Financials - G. Langsam**

Georgia asked if our PayPal accounts earning interest. Vicki will check. Georgia also asked for emails sent to her have the title CDS EB so she can easily find them.

### **Events - A. McDonell**

- Western sale - November 6th 2-5 pm
- Equine Photography - Scheduled September 16th at 7:00 pm via Zoom. EM went out to members.
- La Jolla schooling show - September 4th, we will provide a table with snacks and carrots.
- Trail ride - Haven't finalized anything yet, however, Katy Barglow may help with a trail ride at Fernandez in Martinez.

### **Social Media - L. Roffey**

- Our new Tack Trader has 30 members signed on and we will continue to post weekly notices
- Our FB page has reached over 6,900 people and over 1,300 post engagements. We still need more "likes"

### **Sponsorships - K. Ditano**

Preparing to reach out to businesses. Waiting to finalize price sheet and data to present.

### **General Business - J. Bauman**

Nothing to report

### **Additional Topic for Discussion**

Much attention was discussed around the issue of riding/showing with elevated to dangerous AQI levels. Laurie informed us of the current rules, rider choice and the inability to refund for cancellations. We agreed to talk further on this topic at our annual board meeting.

ADJOURNMENT - Meeting ended at 8:21pm. Next board meeting is October 7, 2021 7:00-8:00pm