

## CDS East Bay Chapter Board Meeting - Saturday, May 7, 2022

### CALL TO ORDER

G. Younger called the meeting to order at 9:37am. V. Von Arx, G. Younger, R. Masen, K. Ditano, and A. McDonell were present in person. J. Bauman joined on Zoom.

### ACTIVITIES REVIEW AND UPDATES

#### **Website - R. Masen**

- 192 members as of 5/6/22, up by 20 from last year. EBlast open is @ 60% - still many not opening, possible many may be going to spam. Need to tell members to add the email address to their contact list.
- Website visits about the same
- Need photos and notes for our chapter sponsored class winners.

#### **Social Media - L. Roffey**

No new news

#### **Sponsorship - K. DiTano**

Not getting any responses. May put on hold until we can come up with a new plan.

Considering asking for product in lieu of cash and a dedicated sponsor/fundraiser chair.

#### **Treasurer Report - J. Bauman**

We've had no activity with our bank accounts.

Earned \$0.89 interest

#### **General Business - G. Younger/V. Von Arx**

- Northern AA clinic has been rescheduled for October 7-9.
- Championships - We will advertise for the Open Class rider incentives for a \$200 grant. Applications need to be in by July 22 and winner will be picked August 22.

#### **Fundraisers - 2022**

Virtual show #2 - New date 8/26 - 28. Jan will get recommendation for a judge and confirm.

CDSEB Logo items: Water bottles for a \$20 donation, Baseball caps for a \$25 donation. We will work with Kathy Jo for the merchandise.

Silent Auction - We will have 1 big auction over a 2 week period. Tentative date is October 1 - 15th. Proceeds will be a split for the CDS foundation and our EB chapter. Board members will solicit for auction items and we will ask individual barns to put a "barn Basket" together for the auction.

### **CDSEB Show Concierge**

Need to get volunteers to work the table. Will try to get Junior/Young riders to help.

### **2022 Events - A. McDonell**

#### **Established:**

- Western Sale cancelled due to lack of employees. They will offer 25% off gift certificates to all CDSEB members. Amanda will contact Frank to see how he wants to provide the discount.
- We will continue to sponsor a class at YY & Greenville shows with LOGO saddle pad
- RAAC - we will sponsor a class with a generic bucket prize
- Elections - We need to create an election committee w/one board member and 2 non-board members to get interested applicants by Sept 1.
- Leaving the board - Lindsey Roffey.
- Georgia Langsam has been inactive.
- Need Social media chair, possibly combine with JR/YR
- Need Sponsor/Fundraiser chair

### **Dedicated 2022 Events**

- Rider Bio-mechanic clinic with Erica Posley confirmed for June 18th 10:00 - 2pm. Need volunteer for check-in, waiver signatures and lunch support. Gundi will have signage for bathroom location. Amanda will get the food for lunch.
- Virtual Horse show - 8/26 - 28th.
- Posture, Confirmation & Stability in the modern sport horse with Dr. Tracy Rainwaters - 8/13 7:00p - 8:00p via Zoom
- BBQ & Bocce chapter event - Fall 2022. Amanda will check for date to reserve, May not do the Bocce bc of lack of equipment but plan to sell raffle tix to confirm attendance and generate interest. Looking at Sycamore Park in Danville.

### ADJOURNMENT

Meeting ended at 11:11. Next board meeting will be June 9, 2022 via Zoom