

Call to Order: 7:05pm

Board Members attended: VVA, RM, GY, LR, JB

Guests: Lisa Woelfel, Jessica Bielenberg, Ruth Shirky

**General Business:**

NOMINATING COMMITTEE update:

- suggested new members:
  - Lexie Halliwell for Jr/Yr Representative
  - Lucy Halliwell (mom) for Social Media
  - Jess Bielenberg for 'At Large'

Committees Identified:

- Sponsorship/Fundraising
- Concierge Table
- Online Auction
- Email Newsletter (RM agreed to do it for now)

Gundi will write up an email to all members about upcoming elections.

**Website:**

- add Open Rider Incentive to website (applications go to JB)
- create flyer for Virtual Show
- create flyer for Silent Auction by 8/1 - SILENT AUCTION WEBSITE: [32auction.com](http://32auction.com)
- Board decided to make all board members 'Administrators' on FB so everyone can post and share for more activity on FB
- Track Trader get little 'traction' and it's questionable if it's a value to members.

***ACTION: VOTE FOR AUGUST BOARD MEETING: keep Tack Trader or close it?***

**Treasurer:**

- Biomechanics clinician made \$150 profit

**Show Concierge:**

- Feedback from competitors: some riders were asking for coffee and flyspray. It was suggested to add a bottle of flyspray to the Concierge box, as well as hand warmers.

**Events:**

- It was agreed on to do Sponsorships for SFP Annual Show/RAAC, YY/GV shows

**Potential Events:**

- It was agreed on to look into having a Tack Swap during the YY/GV shows. VVA to check with show manager.

Adjourned: 8:16pm