

Call to Order: 7:05pm  
VVA, JB, AMD, RM, GY

**General Business:**

Director Younger reported on AA Clinic and Open Rider Grant:

- AA Clinic will take place at Starr Vaughn Equestrian Oct 7-9. Chapter Representative is Nanna Ericson, runner up is Kathy O'Reagan. There were a couple of riders drawn in between, but they declined.

- Open Rider Incentive: 1st drawn rider (Laurie Moore) is not going to Championships. Runner Up: Elena Flaharty

**Newsletter:** Director Masen reported that she needs content for upcoming newsletters.

- Suggested content:
  - Preview of silent auction items
  - High Point Riders at recent GV & YY shows
  - training articles written by Chapter member Christine Rivlin
  - Virtual Show results (write up from Kelly P.)

**Sponsorship:** Starting in 2023 (or sooner if someone can take this on) Sponsor Spotlight for Social and Website. Sponsorship flyers posted monthly on Social.

Discussion: print flyers for each show vs one flyer that is laminated or framed and placed in a public space for people to see while waiting for scores.

**Fundraisers:** Director Bauman reported that it takes approx 1 hour to coordinate a virtual show.

- Virtual Show #2: 27 entries (22 entries at show #1), \$108 profit, Highpoint: Kelly P.

- It was suggested to host 2-3 virtual shows in 2023. Start as early as February/March and promote new tests (new tests have not been published as of yet)

**Show Concierge:** Director Von Arx will be at YY Sep 11  
Volunteers needed for GV show Oct 29-30

**Western Saddlery:** Director Von Arx is in contact with Adam Wipfli (Western Saddlery):

- 1 week long promotion: 25% off (not on feed and horse shoes)
- 1st or 2nd week in November
- coupons will be emailed to members
- Western will get membership list to compare with coupon users

**Elections/Aclamations:** Director Younger reported that Director Bauman will roll off and be available to be appointed to Treasurer (non-voting board member).

That leaves 5 open spots to complete a full board of directors (10 members as per bylaws).

We have 5 confirmed applicants and will be able to fill the board by acclamation. We won't need to hold elections.

After acclamation, Director Younger will seek 4 board members to accept a 1-year-term (instead of 2 year term as per bylaws). This is to assure the not all board members roll off in the same year. This is a one-time only action!

**2023 Events:** All directors are asked to propose potential events, including information such as, costs, location, time. Please submit to Director Von Arx ASAP.

- Director Von Arx will categorize events in 'educational', 'social' etc.
- Directors will be asked to choose six favorite events.

**ACTION ITEMS:** RM: get High Point information from Laurie Daniel  
GY: get latest membership list from Central Office and send to RM, JB  
and VVA

VVA: send Logo Topline Dressage (Gina Duran) to RM

GY: follow up with Kelly P. re high point virtual show

ALL: any volunteers for the GV show Oct 29-30???

ALL: IF YOU HAVEN'T ALREADY PROPOSED EVENTS FOR 2023

PLEASE DO SO ASAP. Thank you.

Adjournment: 8:09pm