

CDSEB November 3, 2022 Board Meeting Minutes

Call to Order

In attendance:

Gundi Younger

Rachel Masen

Vicki Von Arx

Jan Bauman

Lexi Halliwell (new JR/YR BOD)

Jess Bielenberg (new: Social BOD)

Lisa Woelfel (new: at large BOD)

Lucy Halliwell (supporting member)

General Business:

-Halliwell ladies are writing notes and sending out past year CDS rosette plaques. Chapter will reimburse for postage when complete.

Standing Rules Changes:

-Director Younger called for a vote on the AA Clinic Rider Eligibility and Selection to correlate with the CDS Central Standing Rules.

-Vote was taken and amendment approved.

-Director Younger will send out a corrected version of the Chapter's Standing Rules in January 2023.

II. Adult Amateur Clinic Participation

B. Rider Eligibility and Selection - Riders must be members in good standing of CDS and be Adult Amateurs 22 years or older. The same rider cannot ride in two consecutive yearly clinics. The riders must be able to walk/trot/canter with proper diagonals and leads (Training Level minimally). The rider, to be eligible, must have a sound, fit, and in good condition, familiar equine partner, presenting as a "horse/rider team". They must be actively riding demonstrated by current dressage lessons with their horse for the past 6 months. A borrowed or loaned horse just for the occasion is **not accepted**. An application must be submitted.

Website/Newsletter

Rachel has updated the website information and newsletter as much as currently possible. She is still waiting for information on:

-updated show calendar

-new test symposiums (Sonoma and Foothills Chapters both doing)

-Century Ride (VVA to provide)

-Greenville show highpoint saddle pad winners (VVA to provide)

-Silent Auction overview (VVA to provide)

-AA clinic write-up (done)

Emails and social media are promoting the Starwood clinic as well as the Western Sale

Social Media

Rachel has set up schedule of posts publicizing the Starwood Clinic and the Western Sale

Chapter Sponsors

-All Auction Sponsors have been added to the website per their donation level.

-Lucy Halliwell will contact Kristine DiTano to get the list of people and companies Kristine has contacted in the past. She and Lexi will write letters to try and gain new sponsorships in 2023.

-Lexi has some ideas for sponsor promotions that she will pass along.

Treasurer's Report

Chapter made \$3040 after fees on the Silent Auction

Total in Account is now \$14,810.92

Elections and Acclamations

-Director Younger called for a vote to acclamate four new board members.

-Vote was passed unanimously.

New members are:

Lexi Halliwell - JR?YR Representative

Lisa Woelfel - At Large

Jess Bielenberg- Social

Elena Kempf -Social

-Director Younger called for a vote to acclamate current board members, four of whom will roll off the board in one year so that the board has staggered roll off years to prevent a collapse of the Board.

Vote was passed unanimously.

Two Year (2023-2024) positions will be held by:

Rachel Mason

Jan Bauman

One Year (2023) positions will be held by:

Amanda McDonell

Kristine DiTano

Lisa Woelfel

Jess Bielenberg

Directors Vicki Von Arx and Gundi Younger as Co-Chairs are on three year terms which end in December 31, 2023. If they choose to continue on as Co-Chairs, they will begin another three year term on January 1, 2024, ending December 31, 2027.

Director Younger will update and distribute the new BOD roster by end of November.

Fundraisers

-Director Von Arx gave overview of recent fundraising activities.

-Logo Items not a big seller. Baseball caps being looked into by Director DiTano

-Silent auction was a big hit. Time consuming but worth the effort. Total income after all fees were paid was \$3040.

2022 Events

-Last two events will be the Nov. 10 Starwood clinic, and the Western Sale November 14-18 Promotions are going well for both.

2023 Events

-Director Von Arx is putting together a proposal listing all items the BOD has developed as potential events. These will be broken down into educational, social and community support categories.

-The December 1st BOD meeting will be dedicated to reviewing these items and voting on which we will pursue in 2023

-The Posture, Conformation & Stability in the Modern Sporthorse clinic with Dr. Tracy Rainwaters was postponed to from October 2022 to January of 2023 and will stay on the calendar.

-The Halliwells will put together a proposal item (educational) for how to understand and manage through the Junior/YR opportunities within CDS/USEF and USDF systems. This includes helping parents/kids to understand how to fill out forms, and lettering in high school.

-BOD to consider new ideas for trainer outreach to help support events and member participation.

Adjournment

Next Meeting Dec. 1st, 7p.m. zoom