

CDS EB Meeting, March 2, 2023 – MINUTES

Call to order: 7:03pm Directors: V.Arxx, Masen, Bauman, McDonell, Kempf, Woelfel, Younger, Ditano, Halliwell, Bielenberg

1. Public comment – no public attended the call

2. General Business- VonArxx & Younger

- JrYr Clinic 3/10-12 had 2 applicants. #1 rider is Delany Cockrell, alternate rider is Mackenzie Ford. Vicki will check with PEC if free auditing is allowed.
- AA Clinic application due 3/3 with 5 applicants for a drawing.

Clinics:

- _____ March 24-26 Central (Mountain View Farm, SLO)
- _____ April 28-30 North (Starr Vaughn) June 2-4 South Clinician: Melissa Creswick
- JRYR Clinics:
 - March 10-12 North (PEC) May 19-21 South Clinician: Nadine Schwartzman
- Formal request to move our EB chapter to North region will be presented to the CDS board at their 3/13 meeting.
- Post cards for CDSEB events were a hit!

3. Western Saddlery Sale in November 2022:

Amanda spoke with Adam and he suggested a Mon - Sat sale with members having to show their CDS card. We still need to work this out that makes it easy on Western bc staffing in an ongoing issue for them. However, Western is committed to our Chapter to continue with this tradition.

4. Treasurer Report - Bauman

- \$13,000 in bank
- We made \$500 for Rachel's best Newsletter.
- Virtual show made \$100

5. Website/Newsletter - Masen

- Not much for newsletter, just showing JrYr selection for clinic
- Call for volunteers
- Link for freestyle clinic
- Link for fitness clinic
- info on being a sponsor

6. Concierge Table

- No concierge table at February YY show due to poor weather. Discussed the need for volunteers/concierge table committee and to limit it to only YY shows.

- Need to be very specific on the hours, duties, shifts.
- Possible gift cards for volunteers
- Vicki and Gundi will bounce ideas.

7. Social Media - Kempf/Bielenberg

- gained 20 new followers
- sign-ups looking good
- getting posts to look more professional
- Will post some bio's intro video
- will send reminder about AA clinic
- promote auditing at AA JR clinic
- promote Jamie's clinic
- promote volunteers for concierge table

8. Jr/YR Report - Halliwell

- asked for suggestions on how to reach appx 13 people with no contact info as well as some who haven't responded. We decided that after a few years of trying we can shelve any further attempts.
- Lexi to consider writing an article about opportunities for JR/Yr's, from one YR to another. A roadmap for Jr's and possibly follow Kenzie's progress w/NAYRC.

9. Events 2023 - VonArx

- DIY Freestyle clinic had 78 rsvp's and 29 views posted on our website
- Rider Fitness Clinic with Jamie Shortz @ Eagle Point 3/25. 10 spots filled, 15 available.

Tack Sale/Luncheon:

- Lots of discussion of hosting at a horse show or making it its own event. Majority of board voted to have it at a horse show. Greenville would be best to accommodate.
- Need a committee to coordinate. May need to table event until 2024 or not do it unless someone heads it.
- Possible survey to members to propose the idea. Jess and Elena will post on social media.

Adjournment

Meeting ended at 8:28. Next Zoom board meeting April 6, 7:00pm