

CDS EB Meeting, May 4, 2023 - MINUTES

CALL TO ORDER - 7:06pm

Younger, Von Arx, Ditano, Halliwell, McDonell & Bielenberg present via Zoom.

Public Comment - No chapter members attended or commented.

General Business - Von Arx

AA Clinic April 28-30 will follow up with Carrington Kujawa with report on her experience.
Sponsor shoutout on social media - Vicki will divide up among board members (2-3) to write a brief blurb of thanks along with a photo. Elena & Jess will format and post on our socials highlighting 1-2 per week.

Treasury Report - Bauman

Nothing to report

Website/Newsletter - Mason

Took down PayPal and refunded money for postponed Breathwork clinic
Uploaded video for Starwood and created update page
Keeping events page current

Newsletter will include:

Starwood Zoom update

July virtual show

Fundraising reminder for CDSEB Online Auction

Note about Breathwork clinic being postponed

Yarra Yarra show High Point winner

AA Clinic wrap up

Social Media - Bielenberg/Kempf

Instagram followers up 3%

Most popular post was for Disaster clinic

FB had a lot of engagement around High Point award

JR/YR Report - Halliwell

Did not pursue Delaney Cockrell for her feedback of the clinic as she has been unresponsive.
Came up with a draft for Inter-Scholastic Athlete Program to post.

Past Events Review & Upcoming Events - Von Arx

- April 10 Disaster Preparedness w/Starwood showed large interest but only 10 showed

- April 24 - 29 Western sale - 33 members engaged in sale. Will ask for a 2nd date in Fall

- May 6 Breathwork Clinic - only 5 signed up. Will postponed and consider a Zoom event. Will discuss with T. Rainwaters.

Tack Sale Event:

Exploring Shiloh West or Heather Farms for location
Offer 'All English' tack
\$10 for each table space
Have Newsletter promote for sellers
Discuss where proceeds show go
Need for volunteers
Food or no food

Vicki shared the importance for our board to attend our clinics & events

Action Items

- Vicki to split sponsorship list to board for quick write-up
- July meeting to vote on CDS membership grants (2-3) to JR/YR who may not be able to afford-send ideas to Vicki on what would be important to grant this yearly membership.
- Tack Sale location & date
 - On-line Auction to discuss at June meeting for dates and help.

ADJOURNMENT - Meeting ended at 8:22pm

Next board meeting June 8th at 7:00pm via Zoom