

## **CDS EB Meeting, June 8, 2023 - MINUTES**

CALL TO ORDER - 7:07pm

Younger, Von Arx, Masen, Ditano, Bauman, Halliwell, Kempf & Bielenberg present via Zoom.

**Public Comment** - No chapter members attended or commented.

**General Business** - Von Arx

Motion: Jr/Yr Membership Grant

**Proposing a motion to vote - Membership Grant for Junior/Young Riders:**

- A. CDS East Bay may offer up two annual CDS Membership Grants to two deserving Junior/Young Riders in covering their California Dressage Society membership dues.
  1. Applicant must be a Junior or Young Rider.
  2. Application can be made by the rider or her/his trainer or her/his parent or guardian.
  3. Application needs to include: name and photo of the applicant, short bio on rider and their dressage/riding career and ambitions, explanation of why the rider should get the grant.
  4. All applications will be reviewed and circumstances weighed by the BOD of CDS East Bay Chapter.
  5. Chosen applicant agrees to update the Chapter on any CDS events that she/he attended and help promote those events on the Chapter's Social Media (photos and write-up).
  6. Deadline of Application: November 1<sup>st</sup> of each year for annual membership for the following year.

**Motion to vote on this grant - Unanimous! Motion passed.**

\*\*Amanda McDonnell will be taking this project on.

**Treasury Report** - Bauman

Paid \$300 for website maintenance. YTD \$1900 in the negative - \$12760. Bank balance

**Website/Newsletter** - Masen

Set up emails about the virtual horse shows. Elena and Jess will do social posts for the events. Website this month update was wrap-up for AA clinic, resources regarding the virus, and newsletter update. Will post the article Lexi wrote and the YR/JR rider grant & Open rider incentives \$200 grant.

**Social Media** - Bielenberg/Kempf

Instagram - focusing on sponsor highlights - has drawn great attention & response from our members for our sponsors.

Will post the article Lexi wrote. We will post links to important news/information for relevant current events to highlight. 60% higher engagement than last month. Increase in viewers.

**JR/YR Report** - Halliwell

Penned a wonderful Inter-Scholastic Athlete Program article to post. Introduces the steps needed for Lettering and Youth pins.

**Past Events Review & Upcoming Events - Von Arx**

Starwood Zoom clinic and Tracy Rainwaters Breath-work were postponed. Will put on the calendar first thing in 2024.

Tack swap meet - Shiloh agreed to host.

- Checking on insurance qualifications. Rachel following up.
- Date for event will be Saturday October 21st.
- 25 Vendor tables @ \$10 for each table space. Can possibly add a few more.
- Garbage and clean-up will be handled by CDS East Bay
- Possible need to rent Port-A- Potty

CDSEB Auction - New date to be November 1st - 12th

- Date to start soliciting donations August 1st
- Need all board members to help with getting auctions items.
- Ideas were shared about popular auction items to solicit.
- Vicki will send donor forms as well as past donor list to board.

ADJOURNMENT - Meeting ended at 8:27pm

Next board meeting July 6th at 7:00pm via Zoom