CDS EB Meeting, August 2023 - MINUTES

CALL TO ORDER - 8:04pm

Younger, Von Arx, Masen, Ditano,, Kempf, Woelfel, Bielenberg present via Zoom.

Public Comment - Liz Lewis attended and will continue to support the chapter.

General Business - Von Arx, Younger

News about our chapter:

Vicki and Gundi running for positions at CDS Board at Large, and want to serve and be a voice for our members to the chapters..

Greenville will no longer host shows 2024

Yarra Yarra will reduce their shows to 4

We will consider sponsoring a luncheon at the last Greenville show - Liz and Kristine will organize

Treasury Report - Bauman

Not much to report. Paid for auction

Website/Newsletter - Mason

No newsletter for month of July

Upcoming newsletter will highlight:

YR/JR championships.- will check with Paula for EB member riders

9 entries for Virtual show, will post congratulations to all the riders & Taylor Cunnigham as high point rider

Will check on any Open rider applicants who met the deadline and will have a back-up rider Volunteer call for tack sale

Call for auction donations - email Vicki directly for packet

Social Media - Bielenberg/Kempf

Instagram is down in accounts reached but up on followers. Topline training received the most, Lexi's post on lettering was also popular

Sponsors featured are very well received. Will continue to post and make sure all sponsors will be featured by the end of the year.

JR/YR Report - Halliwell

Lettering article was picked up nationally

Past Events Review & Upcoming Events - Von Arx

Virtual Show July 15 - 9 entries

<u>Tack swap meet</u> - Shiloh agreed to host.

Date for event will be Saturday October 21st.

- Vicki will make flyers and take to all the barns
- Social media will need to get the word out/emails too
- English horse/rider
- Provide muffins, coffee, etc...for vendors
- 25 Vendor space @ \$10 for each table space. Can possibly add a few more.
- Garbage and clean-up will be handled by CDS East Bay

CDSEB Auction - New date to be November 1st - 12th

- Date to start soliciting donations August 1st
- Need all board members to help with getting auctions items.
- Keep up with the Drive doc to list all contacts reached
- Vicki will send donor forms as well as past donor list to board.

Think about ideas for next year's educational interests & events and send to Vicki

ADJOURNMENT - Meeting ended at 8:13pm

*Next board meeting September 6th at 7:00pm via Zoom

- **October meeting will be Monday 2nd we will have event proposals ready to talk about and vote at our November meeting.
- ***November meeting will be the Thursday 2nd
- ****Last meeting will be December Thursday 7th