

CDS EB Meeting, October 2, 2023 - MINUTES

CALL TO ORDER - 7:04pm

BOD Present: Von Arx, Masen, Bauman, Halliwell, Woelfel, Bielenberg

Public Comment - 0

General Business - Von Arx

- Open Rider Championships incentive check sent to Katy Barglow
- Not yet determined: Vicki & Gundi planning for annual meeting in person in December regarding our focus for 2024 and a recap of 2023. Let's see if January 6th works for our in person meeting.
- Board Elections: By invitation only, Rachel has a potential recruit: Kelly Sika to be pursued in November

Treasury Report - Bauman

- We made \$190 for tack sale sign-ups- more to come
- Spent \$190 to restart auction software
- Spent \$155 to resubscribe Zoom
- YTD we spent \$2500 more than we've taken but we will make that up with Tack sale and Auction.
- Have \$11000. in bank.

Website/Newsletter - Mason

- Emails going out for Tack Sale, Virtual Show and Auction.
- Events are in the newsletter as well as on the website and social
- Outreach to other chapters and CDS Central was done to promote both Tack Swap and Silent Auction
- Pulled all the names of EB Chapter members who participated in RAAC and Championships. Got photos from each show and is posting on website, in newsletter
- Next newsletter goes out October 3.
- Vicki is to write up a piece to encourage buyers to attend Tack Swap

Social Media - Beilenberg

- Focusing on:
 - Coverage of RAAC and Championships - getting photos from Rachel
 - Tack Sale posts to encourage buyers
 - Silent Auction to encourage donations
 - Virtual Show - international judge and a great time to try out your new test/level
- Links were picked up well this past month however engagement was down (could be from the focus on Championships)

JR/YR Report - Halliwell

- Would like to think of some fun things to do with Juniors for next year - Halloween costume contest

Past Events Review & Upcoming Events - Von Arx

-Virtual Show October 14th & 15th with Judge Natalie Lamping - being pushed on all platforms

-Tack Sale - Vicki will bring snacks, waters, signage
Volunteers: Rachel, Jess, Gundi, Kristine, Lisa

-CDSEB Auction - Date to be November 1st - 12th

- Need all board members to help with getting auctions items.
- Keep up with the Drive doc to list all contacts reached

-2024 Events: Recommended that our December meeting focus on the 2024 plan.

Think about ideas for next year's educational interests & events and send to Vicki

ADJOURNMENT - Meeting ended at 8:00pm

*Next board meeting Monday November 2nd at 7:00pm via Zoom

****Last meeting will be December Thursday 7th