

## **CDS EB Meeting February 1 2024 - MINUTES**

Call to Order 7:02pm

**BOD present:** Younger, Von Arx, Masen, Ditano, Woelfel, Lexi Halliwell, Kempf

**Chapter members attended:** Heather, Mia, Cynthia, Ruth

Public Comment - Three CDSEB members attended our meeting and have offered to volunteer with our chapter - Heather, Mia & Cynthia

General Business - Younger

Vicki & Gundi attended the CDS annual meeting and thought it was a very good meeting, esp. the break-out sessions,

They learned that clinics with top presenters are most popular as are social events.

Most chapters only provide 2 social events and 1 clinic

Our CDS East Bay chapter will now join Northern Cal instead of Central.

Schooling shows are gaining popularity as costs are going up which has made participation slow at rated shows

AA Clinic participant is Amanda Salter-Yuh and alternate is Gwendolyn Lynn

Treasurer Report - G. Younger

Jan filed the second half year financial report for EB with CDS

Website/Newsletter - Masen

Our survey reported 140 members opened out of 192 with 45 clicks. 55 responses.

We had 20 new members offered to volunteer.

Breakdown of comments: Interest in Year-End awards, Most popular was mounted clinics and schooling shows. Also popular was Tack Sale.

Our newsletter will announce AA clinic selection, Breath-work clinic and upcoming virtual shows.

We will also let members know that there are other shows happening at Woodside, Petaluma, Sonoma and PEC

Social Media - E. Kempf

Elena will be moving out of state. Susan Walker showed interest for this position and we are waiting to see if she is willing to volunteer.

FB is most popular for us.

Jr/Yr Report - L. Halliwell

Lexi will be graduating soon and we are excited that Mia Gonzales has offered to take on this role. Lexi will help her with the transition

2024 Events - Von Arx

Feb 25 Breath-Work clinic has 23 sign up this far

Trainer outreach - Vicki will reach out to trainers this weekend to have them and their clients be more engaged with our chapter and all that we have to offer.

Tack Swap - Abby Dawkins has interest in volunteering for this. Plan on Spring or Summer. Same location.

Year End Social - Heather Marchman has offered to volunteer for this event. The board will support her.

Silent Auction - Cynthia has volunteered to head the Silent Auction.

Tack Swap - Volunteer Abby is interested in handling this.

ADJOURNMENT - Meeting ended at 7:59pm

Next meeting is March 7 at 7:00pm via Zoom