

DS EB Meeting January 6, 2024 - MINUTES

Call to Order 9:15am

BOD present: Younger, Von Arx, Masen, Ditano, Woelfel, Lexi Halliwell, Lucy Halliwell

This is our in-person, first of the year meeting to recap 2023 and discuss 2024 going forward.

General Business - Younger

- Will submit year end report to CDS
- Letter to chapter members - outlining the importance of participation as key to continue, maintain and provide our chapter with educational and social events.

2024 Events - Von Arx

- See attached events calendar
- Virtual shows will include Tri-Valley challenge with large ribbons
- Will send direct email to trainers to encourage their students to participate
- Need volunteers
- No more High Point saddle pads awarded at YY shows

Website - Masen

- Make a page on website with list of volunteer opportunities
- Include virtual and local schooling shows
- Attach a survey to the letter that will go out to our chapter members to determine wants and needs.
- Will take over Social until we find a volunteer

Finance - Younger

We have a healthy bank account as of date but in order to maintain positive cash flow, we need our paid events (silent auction, virtual shows, tack swap) to increase in participation

Volunteer of the year - Vicki Von Arx was awarded volunteer of the year for her hard work, many hours and dedication to providing social and educational events to our chapter.

Participation is key topic of concern for our chapter. Without it, the board feels their many hours of volunteering without member support can't be sustained. Ideas were shared at this meeting to find ways to encourage attendance, engagement and involvement among our members. Some include:

- Sending out a survey to focus on wants and needs of the chapter
- Letter to members letting them know the importance of their involvement
- Incentivizing event participation with a raffle & prize at in person events (Lucy Halliwell will undertake this)

ADJOURNMENT - Meeting ended at 12:15pm
Next meeting is February 1st at 7:00pm via Zoom

2024 CDS EAST BAY EVENTS SCHEDULE

FEBRUARY 25TH (SUNDAY) - 4-5 P.M. - Improve your Riding with Breath Work with Tracy Rainwaters, D.C.

**-Free Zoom class
-RSVP to VVA by Feb. 23**

Jan. 25th -Start promoting via social and CDS Central

Feb. 1 - emails to membership

23 - RSVP's due to VVA

MARCH 21ST (THURSDAY) 6-7 P.M. - Biologics: What are they and When To Use Them to

Support Your Equine Athlete with Michelle Laiolo-Dibble DVM, Starwood Equine Services,

**-Free Zoom class
-RSVP to VVA by March 20**

Feb. 26th - Start promoting via social and CDS Central

March 1 - Emails to Membership

March 20 - RSVP's due to VVA

APRIL 7TH (SUNDAY) 4-5 P.M. - Stress Proof your Ride with Sports Psychologist

**Dr. Caroline Vetter
-Free Zoom Class
-RSVP to VVA April 6th**

March 9th - Start Promoting via Social and CDS Central

March 13th - emails to membership

April 6th - RSVP's due to VVA

MAY 5th -10:30-11: 30 or 7th or 30th 5:30 - 6:30 p.m. -Improve your Strength and Balance With Yoga For Riders with Georganne Benesch, Certified Yoga Instructor

**-Free Hybrid Class (Zoom & In-Person)
-RSVP to VVA May _____**

January- Confirm Dover as in-person locations

April - start promoting

May __ - RSVP's close

July 20th (Saturday) 11-3 - Tack Swap at Shiloh West

**-Spaces \$15/space
-Reserve through RSVP/website
-contact: VVA**

June 1st- start promoting via social, website and emails

July 18 - RSVP's close

September 1-15th or November 15-30th Silent Auction (if run by VVA)

VIRTUAL SHOWS

March 29-31 - Francine Bell "R" - Classical, Eventing, Para, Western Prix Caprilli, Quadrille

July 19-21 - Cindy Candace "S" - Classical, Eventing, Para, Western, Prix Caprilli, Quadrille

October 18-20 - Lisa Schmidt - "S & L" Program Faculty Member - Classical, Eventing, Para, Western, Prix Caprilli, Quadrille

***New rules apply to submitting videos, please make note of this in all promo materials**

***CDSEB will provide a JR/YR, AA, and Open Highpoint ribbon and prize to the top members who participate in all three shows**