

CDS EB Meeting, March 7, 2024 – MINUTES

Call to order: 7:01pm Directors: Halliwell, Masen, Von Arx, Woelfel, Younger

1. Public comment: Mia Gonzalex, Heather Marchman in attendance
2. General Business
 - The Board of Directors voted all in favor to add Mia Gonzalez and Heather Marchman to the BoD.
 - Confirmed (NEW) Committee Chairs:
 - Social Media: Susan Walker (confirm to Gundi on 3/9/24)
 - Jr/Yr Representative: Mia Gonzalez
 - Year End Social: Heather Marchman
 - Silent Auction: Cynthia Rowland
 - Tack Swap: Abby Dawkins
3. Treasurer Report - Jan Bauman
 - Former Treasurer Connie Dahl received a notice from Well Fargo that there is an account worth \$750 with Wells Fargo. Jan will hopefully be able to track down the money.
 - Financial reports for the month of February were sent to all board members.
4. Website – Rachel Masen
 - March newsletter is super-loaded, full of good information
 - Reminders of all events are scheduled for auto-posts to FB, IG and mass emails
5. Social Media:
 - Elena and Susan were not able to make the call, we will initiate transfer to Susan.
 - THANK YOU ELENA for your time and effort while serving on the board. We appreciated your insights and enthusiasm during your tenure.
6. Jr/Yr Report – Lexie Halliwell
 - Lexie will initiate transfer to Mia.
 - Mia is very excited to step up into the role and Lexie offered to assist if Mia has any questions
 - THANK YOU LEXIE for your time and effort while serving on the board. We appreciated your insights and enthusiasm during your tenure.
7. 2024 Events – Vicki Von Arx
 - Review: Breathwork Clinic: very successful! Many sign ups, and quite a few views since video was posted, although not yet being promoted.
 - March Zoom on Biologics: will cover lots of new products and interesting information. Sign up has started and already attracting a good crowd.
 - March Virtual Show: promotion has begun. Awards will be discussed during April meeting. Gundi & Vicki will email some suggested guidelines and awards ideas prior to the next meeting.
 - April 7th Tack Swap. 10 people reserved a booth. More advertising to come out soon.
 - **Lucy Halliwell** to prepare TWO gift baskets for upcoming events: tack swap and Yoga at Dover (spend up to \$50 per basket for items, existing EB merch can be included, pls check with Vicki)

Next meeting: April 4, 2024 via Zoom

Adjournment: 7:46pm