

CDS EB Meeting, April 4, 2024 - MINUTES

CALL TO ORDER - 7:04pm

BOD Present: Younger, Von Arx, Masen, DiTano, Woelfel, Marchman, Walker

Public Comment - 0

- **General Business**

We had no applicants for the Jr/Yr clinic this year despite efforts to promote

Treasurer Report - J. Bauman (not present)

Collected \$270 from Tack Swap vendors

Made \$70.95 on the virtual show

Website - R. Masen

- Website - added wrap-up of the AA clinic & the Starwood Zoom event. Need write-up for Yoga at Dover.
- Newsletter - Write share the results of the tack sale, AA clinic, Virtual show (Brenda Beare won reserved Highpoint and need picture) , Yoga write-up, Introduce Susan Walker for spearheading social media, add dates for upcoming shows.

Social Media - Walker

Will post on events:

- CDS scholarships
- Stress proof your ride
- Biologics

We had 100-150 views with good engagement, esp with the zoom clinics

Would like to make a graphic for the yoga clinic

Jr/Yr Report - M Gonzales (not present)

Mia reached out to the Jr/YR to introduce herself but had no response and no engagement

Upcoming Events - V. Von Arx

- Biologics was a great success with 32 people
- Virtual show had participants but the weather restricted many riders from showing. May extend high-point to reflect 2 out of 3 rides because of this.
- Sports psychology has 43 people
- Yoga is being well planned
- Silent Auction will start planning in May

Year End Social - Marchman

- Event will be held at Heather Marchman's home/barn
- Plan to make this event affordable and informal
- Goal is to get members to come together
- Will try to get demo riders - Possible trainers to do freestyle
- Date planned for October 5th

ADJOURNMENT - Meeting ended at 8:12pm

Next meeting is May 2 at 7:00pm via Zoom.